

Bunchberry Membership \$500 and up

• Concert or Event Sponsorship

- Sponsorship recognition on our website and in our Kearsarge Shopper Ad(s) for one event:

Jun 3 Members Opening Reception
Jun 26 Peabody's Coal Train Concert
Jul 10 New Legacy Swing Band
Jul 17 Opera North
Jul 24 Alex Minasian Jazz Quartet
Aug 7 Ballet Misha Performance
Aug 21 Grace Crummer & Billy Rosen
Aug 28 Deep Blue C
Sept 18 Afternoon of Sculpture & Dance
Jul 17 Fairly Festival
Jul 31 Hay Day Summer Festival

- On or off-site signage/tickets
- Ads sent to 4500 local email subscribers
- Sponsorship recognition in event pamphlet
- Corporate listing and link on The Fells website
- Acknowledgement in our Annual Thank You Report and Newsletters
- On-site sponsorship signage
- 6 free family admission passes

Alpine Membership \$250

- 6 free family admission passes
- Corporate listing and link on The Fells website
- Acknowledgement in our Annual Thank You Report and Newsletters
- On-site sponsorship signage



All Community Partners receive:

- Acknowledgement in our Annual Thank You Report and Newsletters
- Corporate listing and link on The Fells website
- On-site sponsorship signage
- 6 family passes

In addition to the benefits listed above, we offer our Community Partners site use, event tickets and additional exposure through Special Event and Exhibit Sponsorship based upon their Partnership Level.



**John Hay Estate
at The Fells**

On Lake Sunapee
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Sponsorship Opportunities For Community Partners



**John Hay Estate
at The Fells**

Gold Membership \$5,000 and up

• Sponsorship of Christmas at The Fells

- This includes sponsorship recognition in our Advertisements in: The Concord Monitor (daily and Sunday editions), Valley News, InterTown Record, Kearsarge Shopper and SooNipi Magazine
- Recognition on our Postcard mailed to 3200 local addresses
- On and off-site signage/tickets
- Ads sent to 4500 local email subscribers
- Sponsorship recognition in event pamphlet
- Free use of the Main House or the Pavilion for a reception of up to 50 guests
- Complimentary event tickets for two people to one Fells event
- Corporate listing and link on The Fells website
- Acknowledgement in our Annual Thank You Report and Newsletters
- On-site sponsorship signage
- 6 free family admission passes



Silver Membership \$2,500 and up

• Sponsorship of one of our season-long Exhibits: May 28 – October 10, 2022

- Art Exhibits: Art in Nature 2022: Outdoor Sculpture Exhibit, Main Floor Gallery: Natural Beauty on Lake Sunapee, and Second Floor Gallery: Abenaki Life on Lake Sunapee
- History Exhibit: The History of The Fells
- Ecology Exhibit: The Compass to Nature
- Recognition at our entrance kiosk and on all exhibit maps/pamphlets
- Ads sent to 4500 local email subscribers
- Sponsorship recognition in event pamphlet
- Exhibit Sponsorship recognition on our website and in our Kearsarge Shopper Ad(s)
- Corporate listing and link on The Fells website
- Acknowledgement in our Annual Thank You Report and Newsletters
- On-site sponsorship signage
- 6 free family admission passes



Bronze Membership \$1,000 and up

• Multi-Day Event or Signature Event Sponsorship

- Sponsorship recognition on our website and in our Kearsarge Shopper Ad(s) for one event:

June 18-19	Artists Weekend
July 14-17	Art in Bloom
Nov. 4	Christmas at The Fells Preview Party
Nov. 9	Christmas at The Fells Ladies Night
- On or off-site signage/tickets
- Ads sent to 4500 local email subscribers
- Sponsorship recognition in event pamphlet
- Corporate listing and link on The Fells website
- Acknowledgement in our Annual Thank You Report and Newsletters
- On-site sponsorship signage
- 6 free family admission passes

